



J.L. WALLACE, INC.
General Contractors
Construction Managers
STABILITY • INNOVATION

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DUAL IMPACT

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Projects At or Near Completion

- Cape Christian Fellowship Center (pictured below)
- Tuffy Automotive Center
- SunTrust Bank at Coconut Trace
- SunTrust Bank, Metro Branch renovations
- CVS ADA Renovations—Bradenton area stores



J.L. Wallace Completes Heritage Bay Clubhouse

by David Grossman, Project Manager

Continuing a tradition of creating elegant surroundings for the residents of their communities, Lennar Homes contracted with J.L. Wallace to build the latest of their upscale clubhouses. Following the lead set by Heritage Isles on Florida's east coast and Heritage Harbour in Bradenton, the clubhouse at Heritage Bay is the largest jewel of this Triple Crown.

Completed in May 2009, Heritage Bay is a 37,380 sq. ft. facility. Interior features include a full-service restaurant and bar, fully equipped commercial kitchen, two saunas, card room, informal bar and grill area, golf pro shop and golf bag storage area. The second floor has a wrap-around balcony offering a magnificent view of the golf course.

The entire clubhouse was designed with the comfort of the community in mind. Elegance, beauty, and grace abound throughout the

rooms. Plushly upholstered seating arrangements and strategically placed lighting add to the warmth created by the extensive use of wood finishings and coffered ceilings. The clubhouse is accented with Coronado cultured stone to match the existing amenities, also constructed by J.L. Wallace, located throughout the Heritage Bay development.

Interior design services were provided by Focal Point and architectural services were by Titsch and Associates.

David Grossman served as project manager, Dick Risner was superintendent, and Robbyn Spears was project manager assistant.



J.L. Wallace, Inc. to Open Orlando Office

J.L. Wallace recently announced plans to open a satellite office in the Orlando area. Drawing on the vast number of exceptionally talented

professionals in the Orlando and Tampa markets, Jerry Wallace chose Bryan Black to take on the responsibilities as Central Florida Director of Operations. In this

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The Butterfly Effect

by Jerry Wallace, President

Recent observations have led me to confirm, at least in my own mind, two great truths that 1) struggles precede greatness and 2) for every action there is a reaction. Now I know these aren't real original, but I believe all of us must wrestle with certain truths to validate their certainty in our own minds.

Someone has said that "experience" is simply the name we give our mistakes. There is a lot of truth in that. Mistakes and failure are often the very learning experiences we need. Novelist Victoria Holt said, "Never regret. If it's good, it's wonderful. If it's bad, it's experience." But we don't automatically learn from our mistakes and experiences. We have to make the effort to understand why we made a mistake, why we had a particular experience. The why and lessons thereof will be the seeds that lead to future fruit.

Experience is not what happens to a person, it is what they do with what happens to them. Experience doesn't truly become a learning experience until you reflect on it, analyze it, and understand it.

It is said a butterfly would never reach its ultimate beauty if it weren't for the struggle it must go through in breaking out of its cocoon. It is the struggle that becomes the prerequisite to greatness. We need to keep in mind that there is no free lunch; we must all pay our dues. These dues can very often be a devastating defeat in life. Typically we will focus only on the pain. We will feel humiliated and embarrassed. We reproach ourselves and wallow in self-pity. We forget to look for the lesson in our experiences of defeat. Keep in mind what poet Archibald McLeish said, "There is only one thing more painful than learning from our experience and that is not learning from our experience." Accepting our struggles and turning them into life experience is the beginning of spreading our wings in order to fly higher tomorrow.

So why are some people more successful than others at taking their past experiences and leveraging them for greater tomorrows? I submit it to be the Aristotelian principle of causality. Also known as the Law of Cause and Effect and most recently referred to as the Butterfly Effect. The Butterfly Effect is a term used in chaos theory to describe how tiny variations can affect complex systems, like weather patterns. The theory suggests that the wing

movements of a butterfly might have significant repercussions on wind strength and movements throughout the weather systems of the world. In essence, it says the prediction of the behavior of any large system is virtually impossible unless one could account for all the tiny factors. In a similar fashion, Sir Isaac Newton called it the Law of Action and Reaction. In Biblical terms, it is the Law of Sowing and Reaping. This is the great law of western civilization. It underlies more than 2,000 years of advances in science, medicine, technology, and business.

Although there are many areas to which this truth can be applied, from your health, where "you are what you eat;" to your computer, where "garbage in equals garbage out;" the greatest application of this truth is "thoughts are causes and conditions are effects." Your thoughts are the causes that create the conditions of your life. Everything you have in your life

today you have attracted to yourself by the way you think. You can change your life because you can change the way you think.

"You become what you think about most of the time." Some of the greatest minds in history have stood in awe at the power of this great thought. The direction of your life is determined by the way you think, whether positive or negative, constructive or critical.

Research has proven that the predominant quality of successful people is optimism. They have a positive mental attitude toward themselves and others. Your level of optimism is the very best predictor of how happy, healthy, and long-lived you will be.

There is a lot to learn from the butterfly, such as struggles are good and that tiny things matter. Truth and knowledge are good but application is better and it is where results are found. Decide today to embrace such traits and start spreading your wings.

Though no one can go back and make a brand new start, anyone can start from now and make a brand new ending.

Carl Bard, Architect

Have you built your castles in the air? Good, that is where they should be built. Now go to work and build the foundations under them.

Henry David Thoreau

Life is a succession of lessons which must be lived to be understood.

Ralph Waldo Emerson

RCH Reflections

RCH Completes Hughes Home

by Patti Lacy, Project Coordinator

Royal Corinthian Homes recently completed a new home for Jack & Kay Hughes in the Cedar Hammock neighborhood of Verandah. The home, a beautifully customized "Seagrape III" floor plan with an "Olde Florida" elevation, features three bedrooms, three baths, and a three car garage.

Cool Water Custom Pools worked with the Hughes to design an oversized, 37' pool and spa, taking advantage of a spectacular view of two lakes and a nature area. In addition, the Hughes personalized the home with several custom revisions to the original floor plan, including creating expansive mitered glass at the bay area of the Nook and incorporating many electrical and audio innovations. Interior designer, Luanza Maitland, in addition to guidance with all the interior finishes and color palates, beautifully blended treasured items from the Hughes northern residence with an abundance of new furnishings. The end result reflects a warm and welcoming environment in tasteful, Florida casual styling.

The Hughes moved to Florida from the Pittsburg area. They have twin daughters, both married, who have given them four precious grandchildren. Jack is retired after working 40 years with a bridge construction firm. The Hughes had visited and enjoyed Fort Myers since 1975. In 2000 they

purchased a condominium where they vacationed while Jack continued to work. After his retirement, they bought a house in another community but really wanted to be in Verandah. Last year, after hearing about incentives being offered by Bonita Bay, they looked at Verandah again and decided this was where they wanted to build their dream home.

The Hughes recently shared with us the following on their experience in building a home with RCH, "We visited several model homes and were very impressed with Ron and the Seagrape home. Our decision was to have Royal Corinthian build our home. We cannot say enough about all the people we encountered on our home building journey. Patti was great with help on all of the many selections and steered us in the right directions to get the most for our money.



She introduced us to our decorator, Luanza, who has been invaluable in the whole process. DeWayne was very easy to work with and agreeable to many of the changes we made along the way. We have been living in our new home for a while and absolutely love it. The quality of workmanship and

dedication of all the people at RCH have created a great home. We are proud to be the owners of a Royal Corinthian Home."

J.L. Wallace, Inc. to Open Orlando Office

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position Bryan will concentrate on introducing the JLW name to the business leaders and developers throughout the area.

Bryan graduated in 1988 from the University of Florida with a Bachelor of Science degree in Construction Management. His experience includes almost 25 years of increasingly responsible positions with several multi-state, multi-national construction companies and he holds a State of Florida Certified General Contractor's license.

J.L. Wallace has previously done a limited amount of work in Central Florida and now wants to bring its reputation for stability, integrity and innovation to the future development in the region. "I've considered expanding into the Orlando market for a number of years," said Jerry Wallace, president of J.L. Wallace, Inc. "Now seems to be a good time to establish a presence in the area so we will be primed and ready as the market begins to rebound. This is a positive step forward for our company and we are all excited to be a part of it."

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*Enjoy a safe and sane **Independence Day** celebration*

HR Corner by Jeanne Beach

Joining J.L. Wallace as Central Florida Director of Operations is **Bryan Black**. Bryan will be responsible for introducing the JLW name to business leaders and developers throughout the area.

Bryan brings to JLW 25 years of experience completing projects for multi-state, multi-national firms throughout the Southeast. He has a strong preconstruction background from conceptual budgets to detailed cost analysis of methods, materials, and systems. Management experience ranges from program management to conventional general contractor services.

Bryan received his Bachelor of Science degree in Building Construction from the University of Florida. His professional background includes extensive experience in hospitality themed resorts, office, retail, condominium, and industrial projects. Bryan's track record contains 90% of work negotiated with repeat clients. His attention to client satisfaction is second only to the attention that each project receives through careful planning and management of the plan throughout the life of each project.

Bryan is a Florida licensed general contractor and resides in Central Florida with his wife Christena and two daughters, Abigail and Madeline.



Happy Birthday

- Ron Robinson—April 2*
- Jerry Wallace—April 16*
- Joanne Wallace—May 26*
- Mary Gaskins—May 29*
- Ted Gadoury—June 5*
- Jim Ruby—June 10*
- Jennifer Jackson—June 10*

Happy Anniversary

Dick Risner—6 years